



erica brown

CREATIVE CONTENT

Education:

Master in Art of Teaching – Secondary Education; Political science and Communications. *Wayne State University, Detroit, MI*

Juris Doctor Studies – Torts, Constitutional Law, Legal Writing, and Law and Ethics. *University of Detroit Mercy, Detroit, MI*

Bachelors of Science; Major in Journalism with Public Relations concentration. *Central Michigan University, Mt. Pleasant, MI*

Semester At Sea - Study abroad with academic focus on Political Science and Women Studies. *University of Pittsburgh, Pittsburgh, PA*

Services:

- Advertising Copy
- Biography
- Blogging
- Case Study
- Content Marketing
- Editing
- Fiction
- Ghost Writing
- Interviewing
- Journalism
- Newsletters
- Presentations
- Press Releases
- Publicity Management
- Resumes
- Social Media
- Speech Writing
- Website Content
- White Papers

Cost:

May vary based on depth of project. Projects may also be bundled into a flat fee

- Hourly - \$100
- Web Content, Blogs, and Press Releases - \$75-\$200 per page. *Up to 400 words = per page*
- Social Media Managing- \$100 for initial development and \$50-\$600 monthly fee for daily, weekly, monthly content curation.
- Resumes and cover letters - \$200-\$400

Service includes:

- Phone calls
- Meetings
- Emails
- Research
- Interviewing
- Writing
- Revisions
- Editing
- Consulting

Recent Clients:

- SeeUWell.com
- Avantinetworks.com
- Rivers Bend P.C.
- John Szolomayer – Realtor at Hallmark Sotheby's International Realty
- Home Veterinary Services
- Local Business Boston
- The Hopkinton Independent

Benefits of Hiring a Copywriter:

- Brand Recognition
- Increase Sales
- Enhance Reputation
- Save Time and Resources
- Increase SEO
- Fresh Ideas

"It is so easy to sit down and write exactly what I want to say, in prose so fresh and exciting, people climb over each other to read it," said no one. Ever.

Reasons for Hiring a Copywriter:

You need information written professionally.

You have a deadline, but no manpower or time to meet it.

You're too close to the content. Even though you know your business best, that doesn't mean you know how to explain or sell it.

Contact Information:

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